

LAKER ASSET MANAGEMENT

SPRING 2021 REPORT

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Laker Asset Management

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Overview

Moving into the spring semester, the board of Laker Asset Management looks to continue innovating organizational structure, while staying true to the founding members' vision of a club that provides hands-on investing experience and a platform to learn about the financial world in a team setting.

Between shifting personal priorities and general Zoom-fatigue across campus, the LAM board has spent much time experimenting with creative ways to increase member retention and revitalize the culture of Laker Asset Management. A new marketing initiative has just been completed in the form of a one-minute advertisement to be screened across Walker College classrooms. Internally, due to the circumstances limiting interaction apart from designated meeting times, weekly agendas have also been adjusted to encourage more collaboration and group discussion than ever before. By increasing the value of our Short-Term Competition and incorporating new staples such as an S&P 500 Watchlist into the regular agenda, LAM now offers a more interactive experience than ever before, fostering an environment for networking and idea-sharing between our diverse base of members.

In addition to the unique, valuable opportunity we strive to offer students in their membership, the tangible goal remains the same—outperform the S&P. 2020 marks the first year in club history where the organization has fallen short of this benchmark, and this has only inspired and motivated the board to make 2021 truly exceptional. Steps in the right direction include our nearly complete “New Normal” theme research, and record-breaking Fall 2020 Short-Term portfolio performance. The year-end deficit of more than 4% has been reduced to just tenths of a percentage point over Q1, and LAM looks to ride this recent momentum far into the green.

Current Leadership

Coming into the Spring of 2021, two new editions and one graduation mean that LAM is now operating under the guidance of five board members. With diverse backgrounds, areas of study, and levels of experience within LAM, each board member provides their own perspective and distinctive touch when debating key ideas and projects.

Continuing Leadership

[Drew Hoover](#) continues as President of Laker Asset Management and is entering both his fourth semester on the board and his last semester before graduation. After being a member of LAM for his entire four-year college career, Drew has been an exceptional asset to the club and his ever increasing financial and investment knowledge will continue to work for LAM throughout this coming semester.

Current Vice-President of Laker Asset Management [Derek Kagen](#) also continues in his role while entering the latter half his sophomore year. As a student of the Ridge College, Derek provides a high level of logical understanding on many topics often looked at by members of the LAM board and has continued to be a valued asset for LAM.

The other remaining board member from Fall 2020 is [Brentyn Muir](#). Like Derek, Brentyn comes to LAM from the Ridge College as a sophomore with a strong background in analytics and organizational leadership.

Graduating Board Member

[Garek Schultz](#) graduated in the Fall of 2020 with bachelor's degree in Finance and Accounting. After serving on the board since March 2018, Garek was a highly valued member of the Laker Asset Management board. Travelling on both the NYC and Pittsburgh trips, Garek represented the club in an exceptional manner and we are sad

to see him go. Since graduating, Garek has accepted and started working with Citibank in Buffalo and we wish him the best of luck in his young career!

New Leadership

With full knowledge that Garek Schultz would be departing from the board after his graduation, the board opened the application portal to new board members and began our search to recompose the board. This process resulted in the appointment of the following two new board members:

[Vincent \(Vince\) Agostinelli](#) is a sophomore from the Walker College who studies Finance and Risk Management. Vince has proven to be an adept stock-picker after his short-term competition performances and extensive knowledge on a large array of market ideas and strategies. After working as an analyst in LAM and conducting extensive research on the New Normal theme, Vince is a terrific addition to the board, and we are excited to see his progression.

[Eric Bartos](#), a senior from the Walker college studying Finance and Accounting, has held many positions at the club before. After joining in October 2018, Eric has served as an analyst for the macroeconomics team and as club treasurer in Fall 2019, and as Domestic director since the restructuring in Spring 2020. Eric brings strong experience, leadership, and organizational abilities to the board and is a fantastic addition!

Other Officer Positions

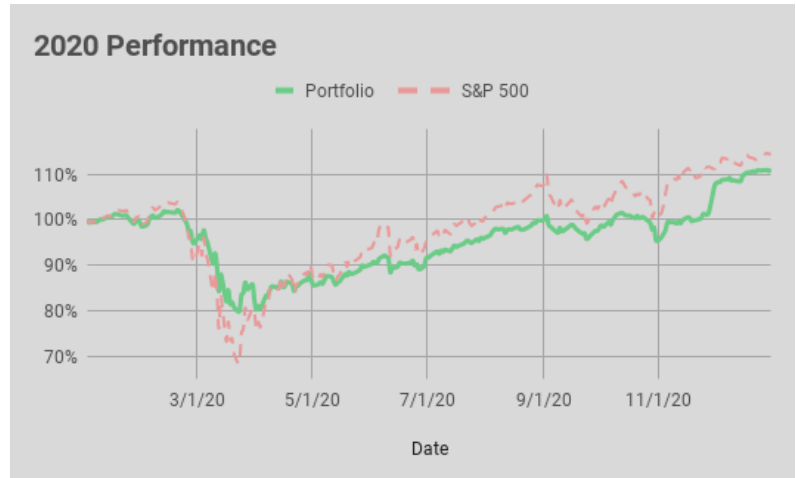
After the appointment of Eric Bartos to the board, the treasurer, secretary, and Chief of Marketing positions have been absorbed and distributed throughout the board. However, there has been an expression of interest for the Chief of Marketing position and the board has begun exploring that avenue.

To learn more about the existing Board Members and Officers of Laker Asset Management and how they have personally impacted the organization through their years of engagement, navigate to their profile through lakerasset.com/members/.

Portfolio Performance

2020 Performance

Amid a global pandemic and volatile markets, the performance of Laker Asset Management's portfolio has continued to push through and follow along the momentum in the market. As seen in the chart here, the value of the portfolio fell through March and April due to the heavy weight of domestic holdings. The recovery in



the late summer was consistent, but not enough to pull ahead of the rest of the market. LAM's overall goal is to exceed the market, but due to the unforeseen circumstances, settling for underperforming the market by only 4.25% is still admirable. The total gain of the portfolio resulted with a positive 12.01%.

Theme Performance

The losses from the massive selloff in the late Spring led for a lot of opportunity among some other sectors, and this has shown true through Laker Asset Management's theme performance for 2020. By gaining 44.10% from the initial cost of our themes, the Long-Term investment strategies outperformed the market by **27.84%**. This brings a load of reassurance to the success of the portfolio since the Long-Term holdings only account for roughly 37% of the \$250,000 portfolio.

Since LAM's founding in 2017, members of the club have compiled research to support their choices for the long-term portion of the portfolio. As years go on, we look forward to ongoing research that will benefit the growth of the portfolio. In the case that the portfolio had consisted of more long-term holdings and less weight in index ETFs, then surely the portfolio would have outperformed over this roller coaster ride of a year.

New Themes

After researching and making significant investments into both the crisis reevaluations and extreme weather themes in the spring of 2020, LAM took laser focus into fall 2020 with intent to continue the momentum behind our thematic investment strategy. Throughout the semester, we parsed through theme ideas but decided to pursue researching a ***New Normal*** theme.

The *New Normal* centralized around two main ideas, contactless transactions and increased online shopping. Throughout the COVID-19 landscape, methods of transactions have drastically changed. If buying in person, many places have begun to require contactless payment options as the only form of accepted payment. As a result of this, companies like Square, PayPal, and Shopify are all profiting from contactless payment, and companies like FedEx and UPS are making stride based off ever-increasing delivery quantities. Research on the *New Normal* theme is in its finalizing stages and the buying strategy is the next immediate point of attack towards the fulfillment and initial investment.

Short Term Performance

The short-term competition is a competition that allows new and experienced club members to come together as a team to create their own portfolio of stocks. Two teams with \$30,000 each, make up 30% of our \$200,000 allocation. This gives all members a chance to do their own research on stocks and put money in stocks they individually all believe in. Therefore, this is a fantastic opportunity to show the rest of the club your personal research for why your team chose these stocks.

During the Fall semester, the two teams, each consisting of five members. Team 0 finished up a staggering **37.9%** featuring JMIA up 324%, MRNA up 134.2% and NIO up 100.2%. Team 1 finished up a solid 11.5% featuring DAL up 29.3%, LUV up 23% and AAPL up 16.5%. Overall, the short-term performance turned out to be better than expected. Out of the three semesters we have held the competition, this was our best short-term performance to date.

Asset Inventory

Equities

Asset	Quantity	Market Value ¹	Acquired	Theme
GOOG	1	\$2,092.91	04/13/18	Smart Manufacturing
MSFT	10	\$2,424.70	04/13/18	Smart Manufacturing
IBM	6	\$741.66	04/13/18	Smart Manufacturing
BABA	5	\$1,312.95	04/13/18	Smart Manufacturing
ORCL	21	\$1,325.31	04/13/18	Smart Manufacturing
ABC	13	\$1,410.37	04/30/18	Aging Population
MCK	8	\$1,470.40	04/30/18	Aging Population
CAH	19	\$1,005.29	04/30/18	Aging Population
SCI	25	\$1,313.25	04/30/18	Aging Population
T	64	\$1,841.28	11/13/18	5G
VZ	33	\$1,816.65	11/13/18	5G
BAC	128	\$4,235.52	4/14/20	Crisis Reevaluation
GS	15	\$4,502.25	4/14/20	Crisis Reevaluation
JPM	30	\$4,204.20	4/14/20	Crisis Reevaluation
MS	76	\$5,641.48	4/14/20	Crisis Reevaluation
HD	17	\$4,769.51	4/14/20	Extreme Weather
LOW	38	\$6,808.46	4/14/20	Extreme Weather

Exchange Traded Funds

Asset	Quantity	Market Value ¹	Acquired	Theme
VEA	135	\$6,614.00	04/20/18	--
VTI	220	\$45,440.37	04/20/18	--
VWO	301	\$16,498.65	04/20/18	--
SOXX	22	\$9,191.16	04/06/18	Smart Manufacturing
HACK	28	\$1,737.12	04/06/18	Smart Manufacturing
TAN	137	\$16,301.63	10/18/19	Thinking Green
GLD	149	\$25,556.48	01/28/20	Safe Havens
DBA	171	\$2,864.25	04/14/20	Extreme Weather

¹ Market Value based on unit price as of 02/08/21 close

Fixed Income

Asset	Quantity	Market Value¹	Acquired	Theme
US Treasury Note	10	\$10,007.81	02/15/19	Safe Havens

Other Assets

Asset	Quantity	Market Value¹	Acquired	Theme
WELL	37	\$2,338.77	04/30/18	Aging Population
Cash	--	\$79,268.45 ²	--	--

² \$60,000 of the \$79,268.45 is allocated to the Short-Term competition, while the outstanding amount are the proceeds from the Fall 2020 competition

Appendix

